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MEDIA ALERT

6WIND to Exhibit at *EE Times'* Multicore Virtual Conference as a Silver Sponsor

Online Event Includes Participation by Key Companies in the Multicore Ecosystem, Providing 6WIND the Opportunity to Showcase its 6WINDGate™ Solution to Simplify Multicore Design Processes, Reduce Design Time and Costs

WHO: 6WIND, which provides embedded software to maximize multicore performance while significantly minimizing design complexities, time and costs. 6WIND's solution acts like "middleware" with no performance penalties while providing ready-to-implement embedded networking functionalities. The software, 6WINDGate™, mediates through simplicity the networking and application development process within multicore based equipment for telecommunications, networking and security equipment manufacturers and their embedded chipset designers. With 6WIND, the entire ecosystem of multicore technology – board manufacturers, executive environment and OS providers, chipset vendors and equipment manufacturers – can take full advantage of multicore processor capabilities without needing to deal with traditional embedded design complexities. 6WIND's solutions enable a reduction in development costs and time (by as much as 70%) and a faster realization of revenues. 6WIND is a privately owned company based near Paris, France with a subsidiary in California, sales office in Asia, and an R&D center in Beijing, China. For more information, visit www.6wind.com.

WHAT: As a Silver Sponsor, 6WIND will be an exhibitor during the online *EE Times'* Multicore Virtual Conference. 6WIND will showcase its flagship software solution, 6WINDGate, which provides the entire multicore ecosystem with significant design benefits. This includes the ability to: remove complexities associated with multicore design environments; maximize multicore performance by implementing 6WINDGate with no performance penalties; reduce design times by as much as 70 percent; reduce design costs and speed time to revenue. Key elements to promote 6WINDGate will include presentations, white papers, application notes and more.

WHY: As entire industries (telecommunications, security, enterprise, etc.) continue a migration to multicore technology, designing applications on top of multicore architectures greatly increases complexities, costs and design times for the entire ecosystem (board manufacturers, executive environment and OS providers, chipset vendors and equipment manufacturers, etc.). These complexities stretch across a broad category of products – telecommunications infrastructure, security appliances, enterprise and home gateways, and more – creating new requirements in design and development. For example, there is a new need to integrate the Control Plane, Slow Path and Fast Path to truly benefit from potential multicore performance gains. 6WINDGate has been ported and validated on market-leading multicore platforms and boards from major OEM vendors and is leading the charge to simplify multicore design processes while maximizing performance gains, reducing development times and costs, all leading to faster realization of revenue for multicore-based technologies.

WHEN: June 18, 2009. 11 am – 6 pm PDT.

WHERE: Online at <http://www.eetimes.com/multicore/>.

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