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6WIND, Provider of Packet Processing Solutions for Networking and Telecom Equipment, Adds Industry Veteran Charlie Ashton as Vice President of Marketing and US Business Development

Ashton to Drive Marketing Initiatives and Manage Industry Partnerships to Strengthen 6WIND's Leadership in the Packet Processing Market

December 9, 2009 – PARIS, France – 6WIND, the leading provider of high-performance packet processing embedded software for networking and telecommunications equipment, today announced the appointment of Charlie Ashton as Vice President of Marketing and United States Business Development. With the addition of Ashton to guide global marketing and US business development efforts, 6WIND is expanding its leadership team as part of continued investments that have resulted in significant business growth during 2009, despite the challenging economic conditions worldwide.

Acknowledging the importance of a strong ecosystem that provides customers with integrated system-level solutions, Ashton will also coordinate 6WIND's strategic partnerships with semiconductor companies, subsystem providers and embedded software companies worldwide.

Ashton has extensive experience in the embedded systems industry. His career includes engineering, business development and marketing leadership roles at software, semiconductor and systems companies. He previously led the introduction of new products and the development of new business at Green Hills Software, Timesys, Motorola (now Freescale Semiconductor), AppliedMicro, AMD and Dell. Ashton holds a BS degree in Electrical Engineering from the University of Reading in England.

"The market for packet processing technology is expanding rapidly as the industry transitions to all-IP converged networking services," commented Ashton. "6WIND is established as the leading provider of high-performance packet processing embedded software optimized for this market. With a compelling solution already adopted by many tier-1 customers, backed up by an exciting roadmap of future product introductions, 6WIND is perfectly positioned for sustained growth and continued market leadership. I am delighted to be joining the team and I look forward to helping grow the company's business in partnership with other industry leading companies worldwide."

6WIND counts many of the world's leading networking and telecommunications companies as its customers or partners. This includes telecommunications equipment manufacturers, multicore processor vendors and embedded operating system suppliers. Two-thirds of the largest telecommunications equipment suppliers use the company's 6WINDGate™ embedded software to maximize the packet processing performance of their systems.

"The addition of Charlie to our leadership team continues our commitment to bring industry-leading packet processing solutions to the networking and telecommunications equipment market," said Eric Carmès, CEO of 6WIND. "Despite challenging economic conditions over the past twelve months, we have seen increased worldwide customer adoption of our 6WINDGate solution and our business has continued to grow. Charlie brings to 6WIND extensive experience in marketing, business development and engineering within the embedded software industry. This experience will be important to our continued worldwide marketing and partnership efforts and to further growing business opportunities in the US."

6WINDGate is 6WIND's high-performance packet processing embedded software solution for networking and telecommunications equipment. With optimized support for multicore platforms from multiple embedded processor suppliers, 6WINDGate allows system developers to focus their design efforts on their own value-added software components, with 6WINDGate implementing the low-level packet processing and data plane functions. This allows customers to maximize the system-level performance of their platform while enjoying the ability to seamlessly scale from single-core systems to more complex multicore architectures.

(more)

6WINDGate simplifies the integration of the processor-specific multicore executive environment (MCEE) with the Linux environment and includes complete embedded networking features that reduce development time by as much as 70 percent. 6WINDGate also maximizes software reuse so legacy applications previously running on single-core architectures can quickly and with minimal or no modifications migrate to multicore architectures while achieving maximum performance. 6WIND's environment incorporates an XML-based management interface that eases integration of networking applications and value-added features. This reduces the development time for all-IP systems, providing proven time-to-market advantages for networking and telecommunications system suppliers.

About 6WIND

6WIND provides high-performance packet processing embedded software solutions used by networking and telecommunications companies providing equipment for converged, all-IP networks. The company's 6WINDGate™ solution maximizes the packet processing performance of single- and multicore platforms from several processor suppliers, allowing customers to focus on their own value-added software applications and minimize their time-to-market. To ensure the availability of a complete system-level ecosystem, 6WIND partners with industry-leading suppliers of multicore processors, board-level products, operating systems and embedded software products worldwide. 6WIND is a privately-owned company based near Paris, France with a subsidiary in California, a sales and support office in Asia, and an R&D center in Beijing, China. For more information, visit www.6wind.com.

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